

# “Article Cash Profits”

By Mirko van Anken

<http://www.allhomebiz.org>

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## **Content**

<i>What you will learn</i>	3
<i>Article Directories</i>	4
<i>Making Money with Articles: Ease Into It</i>	5
<i>Create Articles: Easy to Read Articles</i>	6
<i>The Importance of Keywords</i>	8
<i>But how to find Keywords or Phrases?</i>	9
<i>Making Money with Articles: How Much Can I Make?</i>	10
<i>How to start? A Step by Step System</i>	11

## **What you will learn in this Special Report**

Hello and thank you for reading this Report,

my Name is Mirko van Anken and I want to introduce you into the Article Marketing Profits and what it can mean to you. Advantages, disadvantages and why it is so good to start with this method.

Well at first I will tell you why I like this kind of Marketing. It is a very easy way and a non cost way to get traffic and backlinks. Some Articles get 1000 clicks a month and this is for less!

But you have to learn some things to put yourself into the right way and not spend your power without results. But it is not that hard to make money with Articles. You will not a millionaire overnight or something like that some other “Gurus” tell you. It takes some time till you see results. But remember it is a no cost methode you can start with your Affiliate-Marketing (or to promote your own site and product).

You will get some tips and an art road how to set up a campaign in a niche and where to post your Articles.

Some tools you can use to find Keywords and other useful stuff that is valuable for your business.

Now get started and have fun with this Special Report. And think of it, you have the Masterresell-Rights. You can **sell** it or give it as a **freebie for your customers**.

**And now turn Articles into Cash.**

## *Article Directories*

Article directories are websites that house free articles. These articles are usually put there by whoever owns the copyright to them as a promotion method. Each article has the owners' byline placed under it so that those who eventually read the article will know who wrote it (or at least who owns it) and will be able to get in contact with or visit their website for further information.

There are a lot of Article Directories, but I recommend these ones

[www.ezinearticles.com](http://www.ezinearticles.com) (The number 1 which I highly recommend)

[www.goarticles.com](http://www.goarticles.com)

[www.searchwarp.com](http://www.searchwarp.com)

[www.usfreads.com](http://www.usfreads.com) (you have to pay here but Google loves it! Just have a look)

Articles directories are a great place to put your articles so that they will make you money. By using this method, people who are interested in your product or service will see your article, view you as an expert in the subject, and will visit your website. Even if you cannot write or do not have any knowledge on the subject on which you are promoting (for example for you run an affiliate website), you can always hire a writer to do the work for you. Getting quality

articles written will be expensive up front, but they will pay for themselves in no time, either through affiliate sales or selling your own services, and everything from then on is pure profit.

Let's take a real life example. Imagine that you are an accountant working from home. You write an article on an accounting topic and place it on various article directories. Those who are looking for the subject you wrote about will read your article, see that you have the knowledge and skill that is needed to do a job for them, and visit your website or contact you via e-mail. Your article just gained you a new client who may use your services regularly, but will definitely give you a nice profit at least once. **But never forget to put your Link into the Ressource Box of you Article.**

Furthermore, since you have posted it on a free article directory, others who have affiliate websites about accounting will inevitably use your article for their website. Since they must attach your byline to it, this will bring you even more exposure for every website that re-posts your article. This because you will be benefiting of off the traffic that they get to their website. This is a win win situation, fresh content for the publisher and more customers and backlinks for you!

There are numerous article directories out there for you to utilize. Your bet best is to put a copy of each of your articles (but you have to change the Article a little bit and start with the Article Directories above) on every one for maximum exposure. It will help to bring more traffic and customers to your website, which will lead to new orders and more profit.

**But do not forget to change each Article a little bit.** Often Article sites does not accept duplicate articles. So keep this problem away from you.

Another point is that you have to read the terms of the article sites. Ezinearticles does not accept that you include your Affiliate Link direct into your article. You have to register a domain or simply make a blog on Blogger.com. This is for less! Or cloack the link with tinyurl.com . You should do this everytime otherwise some people will steal your commissions when they see that you are an Affiliate and write their username into the Affiliate Link!

If you want to take the advantage of a domain, hosting and email adresses I can recommend this site [www.vananken.ws](http://www.vananken.ws) .You can even make Money here and start right away building a Domain Business. If that is not interesting for you, Fluxservices ,klick here <http://tinyurl.com/you7on> , is a cheap way to register hosting and domains. Just look around and pick the hosting that is best for your.

Here are some facts about what is important about this Topic:

Picking a good web hosting company is important to keeping your website open and your costs down. There are many to choose from, I mentiones one above. Depending on the amount of sites that you intend on building, you may want to consider a larger web space in the long run.

You should start with the smallest web space that you can get to test the waters, just incase niche website Internet marketing does not work out for you.

You will also want one that has the most affordable hosting. If you can create your own small site or have one made for you, then you will probably be able to find space for as low as \$3 to \$4 per month. However, if you need to choose a company that offers a What You See Is What You Get (WYSIWYG) website builder, then you will probably end up paying \$10 to \$15 per month for the smallest amount of space. But if this is the only way that you can build a site,

### The Importance of Picking a Catchy URL

One of the first things you will need to do, or possibly last if you need some inspiration, after you pick your niche topic is to pick a catchy URL. You want it to be one that will stand out and that will be easy to remember for those who plan on being return visitors.

To get some ideas and inspiration, take a look at the various keywords that you have singled out for your niche to see if any of those have a catchy ring. You want it to be kind of “used car salesman” sounding, rather than something that is boring or does not have an original sound to it. For example, if your niche is “blah”, you could try “MegaBlah”, “Blah4u”, “HouseofBlah”, or “BlahKingdom”. These will all be original, explain what your niche is, and, most importantly, will be easy to remember. You can also choose the domain name from your Affiliate Program and get an info domain from this, I think info domains are the best ones for this like wealth.com you get wealt.info that's it.

How easy your URL is to remember is the most important so that your visitors will not have any trouble returning and clicking on more affiliate links!

## ***Making Money with Articles: Ease Into It***

When you are trying to make money with articles, the beauty of it is that you don't really need previous career related experience and that you can learn the ropes as you go. That being said, there are some skills that you will need to teach yourself or pick up along the way to make your sites successful. You can't go in not knowing anything, not learning anything, and still expect to make a good income (or any income at all).

Making money with articles can be fairly easy for anyone. If you are a quick learner and great reader, then you can learn everything you need to know right from the Internet without any previous training needed. This is probably the best fact about niche website Internet marketing.

If you are new to the business, your best bet is to ease into it. If you jump in before you know what you are doing, you have a good chance of losing money and having nothing to show for it. There are several things that you need to make sure you know how to do before you begin creating your first site.

- **Create your own great articles** or hire someone to do it for you
- Optimize your website for search engines (If you want your own website)
- Find reliable web hosting and autoresponder company ( an example at the end below)

- Pick a catchy URL, that means a related URL. If you are in the dog training niche you need for example the name dogtraining.info or something like that.
- Create a small site that is easy to navigate, have one created for you, or pay to use a What You See Is What You Get (WYSIWYG) website builder.

This is stuff for you that you should need. Do not get me wrong you **do not need an own website**, you can make a Blog or just redirect to the website of your Affiliate Programm.

But with a own website you have more flexibility and you can tell the customer more about the Product. Building a List is even a good and essential way to make money online!

So, at first you have to learn how to write an article or how to get articles you can use. We will cover this now!

## *Create Articles: Easy to Read Articles*

When writing articles, make sure to keep your readers in mind. Studies have shown that most Internet readers tend to scan a page to find the information they are looking for, rather than reading the entire page. This means having good titles, a lot of subtitles, and making use of bullet points to help your readers easily scan your page. Readers prefer a site like this that is easy to use and will be more willing to come back to your site or Blog or Article time and time again. The more that your readers return, the more opportunities you will have to get them to click on each one of your affiliate links. Failing to write your articles in this manner, or to have them written this way, could turn your site visitors away before they even have a chance to see what you have to say or to learn what your affiliate links are all about. Keeping your articles organized as recommended will keep your visitors returning and enable your site to continue making money for you. And the Article sites wanted organized articles too.

How is the structure of a good Article?

- Introduction 4-5 Sentences
- Article Body 3-5 Points that are related to your niche
- Conclusion
- Author Ressources Box
- 300-550 words

This sounds quite simple and it is that simple. An Article does not need to be genius or something like that. Just keep it simple and easy to read. Take a look around ezinearticles and see how other authors write. Here is a sample I wrote for the niche dog training:

A proper use of a **dog training leashes** can help make your life and your work with your dog easier. Think of this most leash pulling begins as soon as the dog sees the leash and knows she or he is about to go for a walk. The dog is happy and let us say wild. If the walk begins out of control, the precedent is set for the entire walk. That is not what we want.

Often a dog tries to bite the leash when it tangles on one of the legs.

**Training a dog with a leash** to walk politely is quite simple. Training collars and leashes are effective tools if they are used properly. Training ensures that the dog behaves in an acceptable manner required to live with your family and society. The dog has to accept you as the boss and respect you. These are the basic rules for dog training leash.

The dogs will come to a sudden stop when they reach the end of their leashes, and it doesn't take long for them to come back and sit down when they realize I'm not moving until they do.

That is a kind of respect if you will so.

Leash training dog tips should not ever be used to replace actually developing the proper leadership relationship between you and your dog. **Dog training leash** is the best way to accomplish many types of dog training, particularly in situations where the dog must have a high level of reliability.

Biting the leash is also a normal, puppy behavior. The first leash training dog tip is to remember that generally with a leash based obedience training method, the dog is first taught a behavior with the leash. Always reward your dog as soon as he has displayed the correct behavior and never reward your dog for inappropriate behavior. Pulling on the leash is one of the most common misbehaviors seen on all kinds of dogs.

Leashes are cheap when you see the overall cost of pet ownership. Leather leashes are easier on your hands than nylon and last longer than cotton leads. I highly recommend leather leashes.

As you see **dog training leashes** is a important thing to do and you will need the leash in other training methods too. Try to learn the method to make you and your dog an easier life. It is better for you when your dog is walking calmly beside you and not the other way.

As you can see, not to hard to do and that is a very long article, but not my best this one is not very optimized for my Keyword. Often Articles are just 300 words. This Article is without the topic and the Author Ressource. But this is very Important to include!

The Topic is important because here you have to point out your Keyword or Keyphrase. As you can see dog training leash is the Keyphrase here. You have to put this phrase **1-3%** into the article body. Let say a 500 word article remains 5 time this phrase that would be 1%!

You need that because Google has to find your Keyphrase. It should be in the Topic and you need a catchy Topic like : **3 Ways for dog training leash**

You see what I mean, your reader has to become more interested in reading your article. The start but do not give to much information, ha has to click through your Affiliate Link in the Author Ressources Box. This Box is in the Article members site after you have registered. Write something exciting into your Box, a poor Box will not get many clicks!

Write something like that: **Dog training leash profi.Learn from the best dog trainer. Here you get everything you need to train your dog well and many other stuff more. Visit Johns site [www.....](#)**

You know what I mean, not just only *more information click here*.

To see what Keyword density your article has just cut and paste it here [www.live-keyword-analysis.com](http://www.live-keyword-analysis.com) .This is a very helpful tool and it is for free!

If you want to see more Articles just go to ezinearticles and see how other authors did it. You do not need to develop a new style or something. **Just keep it simple!**

If you found a niche and Keyword then type it into Google and search for it to get a picture of what you can write. **Do not copy an article** but get the idea and make it in your own words! You can write a few articles from one Keyword! Let it flow and write after your research.

As I told you, there is the possibility to get PLR articles you can use. This is a very comfortable way because you can do with them what ever you want! Rewriting or just submitting. A good resource is [easyplr.com](http://easyplr.com) because there you can get articles that has been sold only a few times and it is updated regularly. Great site you must have a look

PlrArticles4U just look here <http://tinyurl.com/8oo4ee>

A good research tool to write Article is the Article wizard. There you put in your Keyword or Phrase and the Wizard will show you sentences you can use. On the site are a few Videos that will show you how. It is pretty useful to me.

ArticleWizard Pro to write Articles is a great tool click here <http://tinyurl.com/95vnpr>

Well, these are useful tools and PLR Packages, you could start immediately with. But you can do it on your own too. And that at no costs!  
Try what you think is the best for you.

## ***The Importance of Keywords***

I want to take a closer look at the importance of Keywords. It is essential to your success. Here is a quick overview at first:

Keyword density and placement are important parts of optimizing your articles for search engines. Search engine spiders scan a page in a way that makes it important to place your keywords where they will be detected and recognized as a keyword, so that your article will come up when someone searches for that keyword.

What is a Keyword?

A keyword is a word that is going to be placed in your article several times, not just once as that would make every word a keyword. When a spider sees that you have a word placed several times in an article, it will determine that your page may be useful to users that search for such a keyword.

Over Optimizing Your Articles

It is important to note that there is also such a thing as over optimizing your articles for particular words, this is known as “keyword stuffing”. When you stuff keywords in an article a spider will detect that you are trying to trick it into placing your article high in the search engine results for that word, and will instead penalize your site and your page for doing such. This may even affect the rankings of your other pages or get your site blacklisted from a particular search engine if you are found keyword stuffing too many times.

What is Keyword Density?

Keyword density is how many times your keyword is placed in your article. Most use a percentage to determine how many times they will put a keyword in an article. For instance, if you have a 500 word article and want to achieve a keyword density of 5%, then you will need to have the keyword in your article exactly 25 times. You can find hundreds of resources and guides recommending one keyword density over another and the reasons behind the logic, however, in the end you will have to determine which density is more profitable for your articles. Each webmaster has their own density that they like to achieve based on past results. As long as you don't over optimize and you are making sufficient profit from your rankings, then you can choose whatever keyword density you like. But not too high 1-5% is enough because you could get in trouble with Google or your Article Site, there are humans that have a closer look at your Articles!

The Right Density

No matter what exact density you choose, it is important to place keywords so that there are more at the beginning and end to produce an hour glass effect. Having the right keyword density in your article makes it more likely that you will make money off of that article because it will rise in the search engine results and be seen by more people. Type your Keyword or Keyphrase in the Topic and in the Author Resource Box that is vital to the Article success!

## ***But how to find Keywords or Phrases?***

First you have to find out which niche you will go in. You can search Amazon and have a look at the Products that are hot sellers or think of what you like, maybe ebay or the most searched topics on the internet (Googlezeitgeist). You can even browse through the clickbank marketplace or look in forums or blogs. Problem niches like Acne are great!

Then go to clickbank.com or cj.com and take a look if there is an Affiliate Program for your keyword or phrase.

As an example the niche dog training. I found it on clickbank when I was reviewing the page. There are several products to promote, look at yourself.

Then I went to a free tool, it is called wordtracker, here you can enter your topic and you will get more Keywords and Phrases on that. Go here:

<http://www.digitalpoint.com/tools/suggestion/>

It is for free and very helpful to find Keywords. After pointing out 10-20 Keywords go to Google and type the Keyword in brackets to get the exact phrase. There does not have to be too much competition only about 10000. Over that it is very difficult to rank on the first site of Google with our Article. But you can try it!

You have to find about 10-30 Keyword or Phrases that fits into your niche to monetize them good enough! This is the zero costs method and it takes a lot of time!

There are 2 tools I can recommend to cut the time, but they are not free. You should take the one you like after making your first sales. It cuts the time and gives you a good overview over your competition. That is very valuable.

Micronichefinder click here <http://tinyurl.com/2ussmv> : Is the simpler tool but effective, not so many features.

Keywordelite click here <http://tinyurl.com/3b93b8> : Is the **best Keywordtool I know**. You can get everything here, not only Keyword and niche research.

Like I said there are costs if you want one of these, but they worth it. You can make money even without them ☺ But if you make money, it is better to get these tools.

## ***Making Money with Articles: How Much Can I Make?***

How much you can make from placing articles and affiliate links on your websites or article directories differs from person to person. How much you are able to make will depend mostly on how successful your article keyword is. This means getting good search engine rankings through SEO efforts. You have to optimize every single article to your related Keywords.

Some people claim to make as much as \$10,000 per month (\$120,000 per year) through building and promoting niche sites, however, most people should not expect this kind of success, especially if you are very new, as that kind of success usually only comes with experience and acquired skill. A reasonable income to expect from Article Marketing, after you have worked for it, may be \$500 per niche a month. But you have to make at least 20 Articles per niche, better more. But it is sometimes difficult to say what amount you can earn. Some articles are wildly successful other does not make a single sale. But think of this, they are all little salesmen that are working every day of the year!

You can even put your articles on your own site or blog. So you get more money through AdSense or other stuff.

After you have a successful site, most choose to continue to build niche sites. The more sites that you build, the better an income you can generate. Some also choose to build very fast and very short sites over sites that are slightly longer in length. It should be noted that the larger each of your sites are, the more income you will likely generate off of them.

When starting out, it is important to remember that your first site will always be your hardest, since you are just learning the ropes of the business, and that not everyone is cut out to market and promote niche sites. It may not work out for you and you may end up losing a little bit of money, but that is a risk that everyone in this business has to take.

The important thing is that you don't give up without a good shot at it, if this is really what you want to do. Your first site may take a long time, the work may be tedious, and you may feel like throwing in the towel. However, if you give up too early, you will never know what could have been. And who knows, you may be the next great website and article marketer!

You can even think about to build your own list to profit from! Article Marketing is a great way for that.

As I said it is up to you how many articles you can write a day, I would recommend 3-6 a day. And keep your focus otherwise you are a one hit wonder. Use the tools to cut your time and work everyday 1-2 hours for your income.

## ***How to start? A Step by Step System***

Now I want to give you a quick start overview. So you have a small line you can go along.

1. Pick at least 3 niches like dog training, gardening, make money (you can use this Report as a freebie to your customers ☺)
2. Now, [Keyword research for your topics, about 10-30 per niche. The more the better. Try to find Keywords with low competition about 10000 when you write “dog training” in Google for example.](#)
3. Get your Affiliate Program for your niche from Clickbank or another Program Directory. Take a close look at the one you choose, would you buy from it? How does it look like, freebies on it, bonuses etc. If all yes, get your Link.
4. [Choose your domain name, make your own blog or get your hosting. It is up to you how you want to do it. Only redirect or make a blog\(cost free\). You can even make a Squeeze Page where you can build your list and so sell the affiliate program. I recommend to build a list. You can profit a lot from your own List. You can make them more offers, more offers and more customers = more sales](#)
5. Now write your Articles or get Private Label Rights (PLR) Articles. Do not forget to optimize them for your Keyword! That is very important!
6. [After you get your Stuff up \(Website, redirected domain or blog\) you can upload your Articles to the Directories. I would say to the 3 I mentioned. At first ezinearticles, this site is the number one. Just one Article per niche per day and rewrite them a little bit for each directory! Think of duplicate content! If you only post to one directory you can upload 3 a day or more if you have more niches or other categories to choose from the article directories. It is up to you how much work you would invest! How hard do you want it, maybe hardcore ☺](#)

These are a few steps you can start with. This is only a small overview I can give you in this Report. I will add some resources where you can get more information about Article Marketing and Internet Marketing. Just keep your focus and results will come. But you have to work for your success.

Here are some Keywords you can start with:

Topic Acne:

"ways to get rid of acne"  
"ways to prevent acne"  
"ways to treat acne"  
"ways to rid acne"  
"natural ways to cure acne"  
"ways to clear up acne"  
"ways to get rid of acne scars"  
"simple ways to get rid of acne"  
"different ways to treat acne"  
"ways to stop acne"  
"act test ways to take it"  
"ways to address adhd"  
"acne ways to prevent"

Topic Money Making earn money:

"ways to earn money"  
"ways to earn money immediately"  
"ways to earn extra money"  
"easy ways to earn money"  
"quick ways to earn money"  
"ways to earn money fast"  
"ways to earn money at home"  
"for kids easy ways to earn money"  
"fast ways to earn money"  
"ways to earn money quick"  
"easy ways to earn money for kids"  
"ways to earn money in the summer"  
"best ways to earn money exp in"  
"simple ways to earn money"  
"my favorite ways to earn money"  
"best ways to earn money in gta"  
"free ways to earn money at home"  
"ways to earn money for teens"  
"children ways to earn money"  
"ways to earn money online"  
"ways to earn money for kids"  
"unique ways to earn money"  
"extreme ways to earn money"  
"easy ways to make money"

Dog Training:

“dog training behaviour”

“dog training leash”

“dog training command”

“house raising older dog”

“dog training collar”

“dog training puppy” You can get more Keywords from my [www.trainingforyourdog.blogspot.com](http://www.trainingforyourdog.blogspot.com) .Take a look at the articles and rewrite them.

You have to make a good research or get the tools. And now try this method and stick to it. The more Article you write the more money you can make through your Affiliate Links. You have to think of this, your Articles are your little Sales-man which you do not have to pay and the are working every day!

Here are some recommended resources for Newbies and experienced Marketers that helped me to start:

Supperaffiliates klick here <http://tinyurl.com/2eby2f> : Great Membership site!

Newbiecashmachine klick here <http://tinyurl.com/3dnmhv> : Great Course for beginners

The Lazymarketer <http://tinyurl.com/25g5ng> : The Best Affiliate E-Book available today.

Aweber klick here <http://tinyurl.com/2czbjv> : One of the best Autoresponder to create a list with free training Video!

*Keep your Focus!*

To your success

*Mirko van Anken*